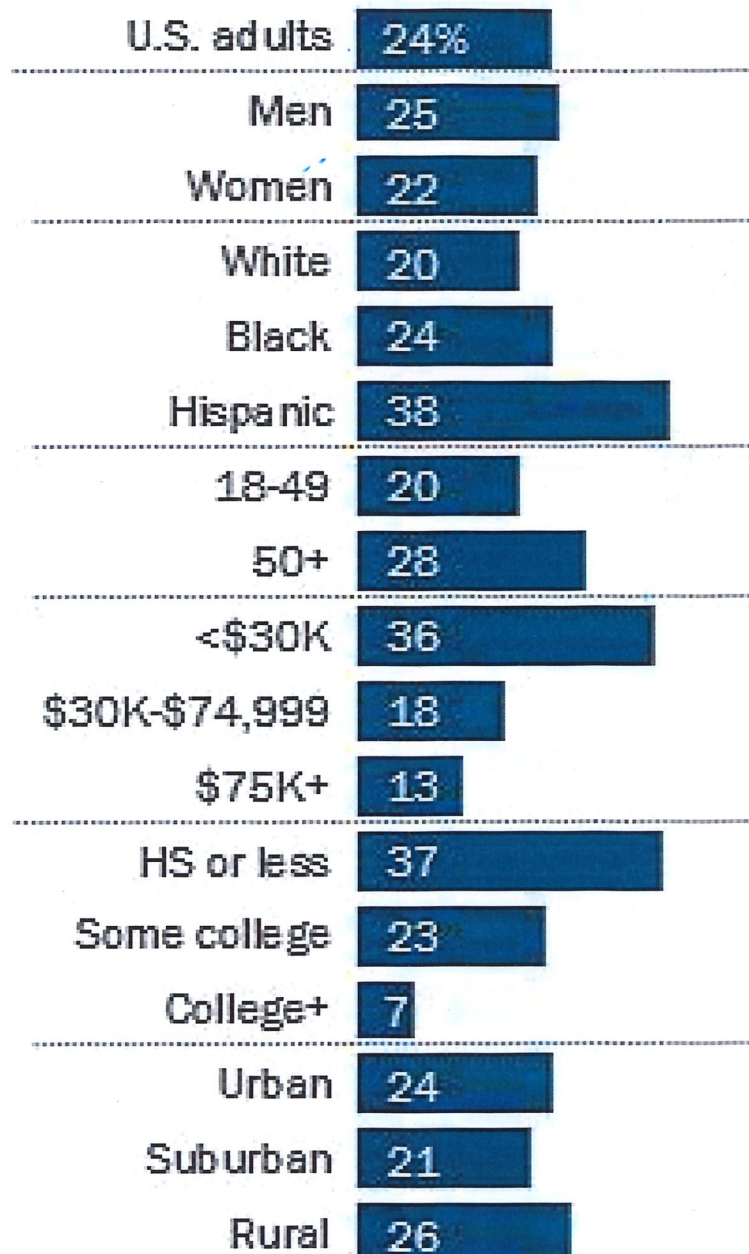

Who hasn't read a book in the past 12 months

*% of U.S. adults who say they have
not read a book in any format in the
past 12 months*



Note: Whites and blacks include only non-Hispanics. Hispanics are of any race.
Source: Survey conducted Jan. 3-10, 2018.

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